

2008 MRS. MCGREGOR'S FIFTYPLUS ADVERTISING RATES

We offer FREE four color ads. This offer depends on availability and is on a first come, first serve basis.

**Price also includes your ad on the Electronic Edition of
Mrs. McGregor's Fiftyplus on our website at www.mrsmcgregor.org**

RATES LISTED ARE PER ISSUE

<u>SIZE</u>	<u>1X</u>	<u>3X</u>	<u>6X</u>	<u>12X</u>
Full Page	\$825	\$735	\$645	\$598
3/4 Page	\$663	\$599	\$534	\$457
1/2 Page	\$469	\$424	\$379	\$323
1/3 Page	\$332	\$301	\$269	\$230
1/4 Page	\$283	\$257	\$230	\$197
1/8 Page	\$156	\$141	\$127	\$109
1/16 Page	\$90	\$82	\$74	\$64

Ad Dimensions (Inches)

Full Page.....	10.25 x 12.50
3/4 Page.....	7.75 x 12.50
1/2 Page Horizontal.....	10.25 x 6.25
1/2 Page Vertical.....	5 x 12.50
1/3 Page Horizontal.....	10.25 x 4
1/4 Page Horizontal.....	10.25 x 3
1/4 Page Vertical.....	2.50 x 12.50
1/4 Page Square.....	5 x 6
1/8 Page Vertical.....	2.50 x 5
1/8 Page Horizontal.....	5 x 3
1/16 Page.....	2.25 x 2.50

Mrs. McGregor's Fiftyplus is distributed twelve times a year at the beginning of each month. Closing dates are 7 days before printing.

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